



FOR EVERY
CHILD

unicef 
UNITED KINGDOM

Thursday 28 September 2017

Dear Families,

We are writing to inform you that our school will be using **Unicef UK's Child Rights Launchpad** this school year. Child Rights Launchpad is an interactive educational resource from Unicef UK, which has been designed to help children and young people learn about their rights under the UN Convention on the Rights of the Child (UNCRC).

Child Rights Launchpad started out of Unicef UK's official partnership with the Glasgow 2014 Commonwealth Games. The resource has been exclusively designed for children in Scotland, using examples of how children enjoy their rights within the context of Scottish law and policy. It also looks at ways in which children's rights are, and are not, respected, both in the UK and globally.

To represent the universality of children's rights, Child Rights Launchpad covers all of the UNCRC's 42 rights that relate directly to children. Some of these rights include sensitive topics, such as the right to be protected from violence, neglect and exploitation. Your child's class teacher will decide, taking into account the age and maturity of the pupils, as to how best to explore the more sensitive articles of the UNCRC in class.

HOW DOES CHILD RIGHTS LAUNCHPAD WORK?

Your child's teacher will register as an Adult Guide on the Child Rights Launchpad website. Once their account has been approved by Unicef UK, they will receive a code via email. This code will then be passed on to your child enabling them to create their own account, at one of three appropriate age levels.

On creating their account, your child will only be required to enter their first name, username and password. Unicef UK does not hold any personal data on children and young people. Once your child has created their account they will be able to create a personalised avatar and start exploring their rights on Child Rights Launchpad's fun, space-themed interface.

Your child's teacher may choose to use Child Rights Launchpad in a group setting which will not require your child to create their own account.

WHY SHOULD MY CHILD TAKE PART?

There are many reasons for your child to use Child Rights Launchpad. Studies have shown that learning about children's rights can lead to children having increased tolerance, better behaviour in class, higher self-esteem, improved well-being, and an increased understanding of democratic principles and citizenship.

Child Rights Launchpad is an excellent tool to help your child to become a global citizen, actively participating in projects that address global issues of a social, political, economic and environmental nature.

HOW CAN I HELP MY CHILD IN THEIR CHILD RIGHTS LAUNCHPAD JOURNEY?

- Encourage conversations about rights in your home, such as the right to play, the right to the best possible health, the right to freedom of expression, etc.
- Think about which rights apply to different issues in the news.
- If possible, support access to a computer, laptop or tablet at home.
- Help your child to think about how they can enjoy their rights, and help other children enjoy their rights.
- If your child has been set Child Rights Launchpad work as holiday work, you can help to support them through their journey.

If you'd like to find out more about the resource and/or the rights held under the UNCRC please see the following links:

- Resource web address: launchpad.unicef.org.uk
- UNCRC summary: unicef.org.uk/what-we-do/un-convention-child-rights

Thank you.



If needed, please complete and return this form to your child's class teacher by Friday 6 October 2017

UNICEF CHILD RIGHTS LAUNCHPAD OPT-OUT FORM

If for whatever reason you would not like your child to participate in using the **Child Rights Launchpad** resource at school, please sign and submit this form to your child's class teacher. If you choose for your child to opt-out of participating in **Unicef UK's Child Rights Launchpad** there will be no implication for your child's learning.

Parent or Guardian Name

Parent or Guardian Signature

Date